KANSAS TOBACCO USE PREVENTION PROGRAM AD CATALOG

This catalog is designed to provide you an overview of the options (images, words, styles) that KDHE has available to help you create paid and earned media. All of the ads seen here can be tailored for your specific ad placement (i.e., newspaper, poster, billboard, etc.). Please allow at least two weeks prior to your deadline for KDHE to assist you in the development of any new or modified media items.

1 - ONLINE: GENERAL SERIES



2 - ONLINE: READY TO QUIT 1



3 - ONLINE: YOUR YEAR



4 -ONLINE: READY TO QUIT NO IMAGE



5 - ONLINE: WEB COACH



6 - ONLINE: WANT TO QUIT



7 - ONLINE: UNFRIEND TOBACCO NO WORDS

WHEN YOU'RE READY TO UNFRIEND TOBACCO KANSAS TOBACCO QUITLINE CAN HELP. Click here to get started

9 - ONLINE: UNFRIEND TOBACCO WITH WORDS



11 - ONLINE: WRINKLES SERIES



13 - ONLINE: YELLOW TEETH SERIES



8 - ONLINE: AVERAGE SMOKER SPENDS



10 - ONLINE: WANT TO OUIT SMOKELESS



12 - ONLINE: ALL FOUR ONE SERIES



14 - ONLINE: ALL FOUR TWO SERIES



15 - PRINT: MONEY POSTER



16 - PRINT: BIGSCREEN TV



17 - PRINT: VIDEO GAME CONSOLE



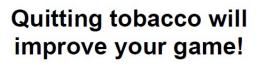
18 - PRINT: SPORTS COMBO PACKAGE



19 - PRINT: VACATION



20 - PRINT: GAME





21 - PRINT: MOM & DAUGHTER POSTER



22 - PRINT: MOM & DAUGHTER TWO



23 - PRINT: MOM & DAUGHTER (SPANISH)



24 - PRINT: FATHER & SON PLAN



25 - PRINT: SIDEKICK



26 - PRINT: ARCH ENEMY



27 - PRINT: SIDEKICK B/W



28 - PRINT: NO IFS, ANDS OR BUTTS



29 - PRINT: SIDEKICK BANNER



30 - PRINT: ARCH ENEMY B/W



31 - PRINT: YOUR YEAR B/W

MAKE 2013 YOUR YEAR TO QUIT



A MESSAGE FROM THE WASHINGTON COUNTY HEALTH DEPARTMENT

KanQuit!

32 - PRINT: QUIT FOR YOU & THEM



33 - PRINT: WANT TO QUIT (STATEMENT STUFFER)



34 - PRINT: PLAN (STATEMENT STUFFER)



35 - PRINT: POSTCARD/MAILER





36 - PRINT: TALK TO YOUR PATIENTS



37 - PRINT: SHS & PETS



38 - PRINT: SHS & PETS DISPLAY VERSION



39 - PRINT: SHS & PETS TEAR-OFF SHEET



40 - PRINT: SCOOPS



41 - PRINT: BURRITO



42 - PRINT: BOWLING



43 - PRINT: COFFEE



44 - PRINT: WHAT'S IN A CIGARETTE



45 - PRINT: SIDEKICK BANNER



46 - PRINT: ARCH ENEMY B/W



Want to quit smokeless tobacco?

1-800-QUIT-NOW QuitNow.net/Kansas

FREE help is just a call or click away.

KanQuit!

47 - PRINT: PRICE FLYER

Tired of paying the price of smoking?



The average smoker spends about \$150 a month on cigarettes. That's almost \$2,000 a year.

For FREE help, visit

KSquit.org

Or call

1-800-QUIT-NOW



48 - PRINT: WANT TO QUIT FLYER



1-800-QUIT-NOW

49 - PRINT: UNFRIEND TOBACCO FLYER



KanQuit.org

Or call 1-800-QUIT-NOW



50 - PRINT: SUPERHERO BANNER



51 - PRINT: GASO FLYER



52 - PRINT: A PLAN FAMILY BANNER



53 - PRINT: READY TO QUIT PACK BANNER

54 - PRINT: READY TO QUIT MONEY BANNER









57 - OUTDOOR: ARCH ENEMY BUS WRAP







59 - OUTDOOR: PLAN ONE

60 - OUTDOOR: PLAN TWO



1-800-QUIT-NOW

I have reasons to quit tobacco.

I just need a plan. **Get FREE help: KSquit.org** Kansas

61-OUTDOOR: PLAN THREE

62 - OUTDOOR: YOU & HER ONE



Quit smoking for you and her. **Get FREE help:** 1-800-QUIT-NOW **KSquit.org** Kansas





65 - OUTDOOR: YOU & THEM TWO







67 - OUTDOOR: YOU & THEM THREE



68 - OUTDOOR: PRICE TWO



69 - OUTDOOR: PRICE THREE

